



TUK AROUND and find out

Rickshaw Run Himalayas · Jaisalmer to Leh, India · July 2026



THE ADVENTURE

1,500+ Miles

Jaisalmer → Leh, India

17,000+ ft.

Highest Pass

12 Days

July 8–19, 2026

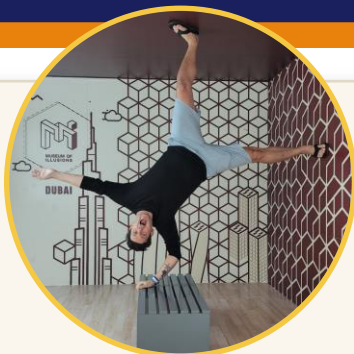
WHAT IS THE RICKSHAW RUN?

**Three wheels. Two idiots. One destination.
Pure CHAOS.**

- The Adventurists have been running adventure races all around the world since 2006.
- The Himalaya edition is the most extreme Rickshaw Run: big climbs, cliff-edge roads, disputed regions, possible snow and ice, and the mighty Tanglang La pass at 5,328 m (17,480 ft).
- We'll be driving a 4-stroke, 149cc, auto-rickshaw. Basically, it's a glorified lawnmower. And we have no set route, AND no guarantee of finishing.
- Route: Jaisalmer (Rajasthan) → Leh (Ladakh) through the Thar Desert, up through Himachal Pradesh and the Leh-Manali Highway, passing ancient forts, Buddhist monasteries, and encounters with nomadic locals. All the while, exploring Indian traditions & customs.
- Every team fundraises for Cool Earth, protecting global rainforests. Our team is also directly supporting Mission 22's mission to reduce veteran self-harm and suicide.

MEET THE TEAM

TUK AROUND AND FIND OUT



CHRIS.

Prior Rickshaw Run champion. Mongol Rally victor. World traveler. Not afraid of anything, except for snakes, stubbed toes, precocious children that know more than they should, and empty pint glasses. Has been steering wheels for years now. We trust his judgement.



OUR CHARIOT.

Oh yeah, that's gonna work great. Three wheels and an engine that will barely get a vehicle to 55mph downhill.



JAKE.

Keeper of the snacks, the first aid kit, and team optimism. Will negotiate with yaks and roadblocks with equal calm. Has never been on one of these races, but is ready to run miles to acquire a replacement part. Also very scared of those weird kids (and whales, but that doesn't apply here).

Two adventurers. One rickshaw. Anything could go wrong... or right?

WHY SPONSOR US?

Our Rickshaw. Your Brand in The Himalayas.



Visual Storytelling

Social content from some of the world's most dramatic scenery — mountain passes, ancient monasteries, rickshaw breakdowns. Money can't buy a vista this good.



Brand Visibility

Your logo on our team kit, and within our digital content. Reach an organic global community following our adventure, plus a great story to share to your social audiences, all for a good cause.



Community Alignment

The Rickshaw Run attracts a passionate, globally-minded audience of adventure-seekers, travelers, and outdoor enthusiasts — exactly the demographic brands like yours love to reach.

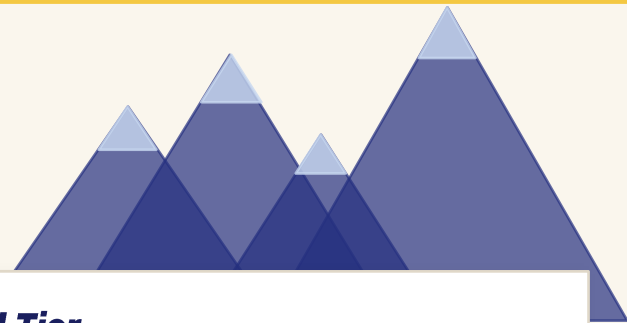


Purpose-Driven Story

Every team raises funds for Cool Earth's rainforest conservation, and we also directly support Mission 22. Your sponsorship ties your brand to a genuine positive-impact mission, not just a stunt.

Interested? Let's talk. We offer customized branding, content, and charity partnership tiers to suit any budget.

Some Sponsorship Options.



Bronze Tier

\$150 Donation

- Sponsorship listing, logo on vehicle & merch.
- Photos of your brand in exotic locations.



Gold Tier

\$300 Donation

- Sponsorship listing, logo on vehicle & merch.
- Photos of your brand in exotic locations.
- 3 sponsored posts w/ your banner & cta of choice.



Platinum Tier

\$500 Donation

- Sponsorship listing, logo on vehicle & merch.
- Photos of your brand in exotic locations.
- 5 sponsored posts w/ your banner & cta of choice.



Sapphire Tier

\$1,000 Donation

- Sponsorship listing, logo on vehicle & merch.
- Photos of your brand in exotic locations.
- 10 sponsored posts w/ your banner & cta of choice.
- Sponsor & logo included in all promos & media.

Not finding *exactly* what you're looking for? Reach out to us, custom solutions are available.

Join Us.

Sponsor the most chaotic adventurers in the Himalayas. Reap the benefits.

ALL GO!

July 8, 2026

Jaisalmer, Rajasthan, India

THE FINISH!

July 19, 2026

Leh, Ladakh, India

CHARITY GOAL

MISSION22

When their tour is over,
our Mission begins.

Let's Talk.



Email: tukaround2026@gmail.com Instagram: [@join.adventure.club](https://www.instagram.com/join.adventure.club)

tukaround.com